

Reflections

e-Newsletter

RBMI

BAREILLY ■ GREATER NOIDA

Management ■ Engineering ■ IT ■ Pharmacy

Your Gateway to Successful Career

Vol. IV ISSUE-4

October-December,2015

Visit: www.rbmi.in



In This Issue:

Down the memory Lane

Guest Lecture - Microsoft

Techmania

HR Summit

Placement of Students

Sports

Article Updates - "Power of Ideas"

Mastering Yourself

Rakshpal Bahadur Group of Institutions
Bareilly ● Greater Noida

Reflections
eNewsletter

**Dear Students,
Greetings from Team RBMI**

RBMI Group of Institutions takes pride in bringing out it's Vol.4, Issue-4 of Quarterly E-Newsletter "**REFLECTIONS**" with the support and contribution of faculties and Student–editors.

"**REFLECTIONS**" would comprise of information, Case Studies, articles, discussions and news about the happenings at RBMI Group. The Editorial Team welcomed the new entrants showing faith and trust in the RBMI Team. We brought an overview of the Odd Semester (Oct-Dec. 2015).



PATRONS

Mrs. Veena Mathur
Er. Navin Prasad Mathur

ADVISORY BOARD

Dr. Neeraj Saxena
Dr. Ashish Mishra
Dr. Vineet Agarwal
Dr. Rajesh Verma
Dr. Vikas Saxena
Dr. Amita Bhatnagar

EDITORIAL TEAM

Ms. Suchita Sharma
Ms. Shivangi Saxena
Ms. Radha Rana
Mr. Prafful Saxena
CFA Nitin Agarwal

TECHNICAL TEAM

Mr. Ashish Davesar
Mr. Atul Srivastava
Mr. Trilok Arya Saxena

STUDENT EDITORS

Mr. Mansingh patel(MBA)
Mr. Shubham Pandey (MCA)
Ms. Mahak (B.Tech. CS)
Ms. Iqra Zarif (B.Pharm)

DOWN THE MEMORY LANE

Guest Lecture by Director of Microsoft at RBMI

A Special guest lecture was organized by RBMI on 28-Nov-2015. Mr. Nikhil Mathur, Director B2B and Operator Channel from Microsoft was invited as guest of honors for delivering the lecture on “**New Trends In Technology**”. The program started with lighting of the lamp from the hands of Executive Chairperson of the institute Mrs. Veena Mathur, Managing Director Er. Navin Mathur, Director of Institute Dr. Neeraj Saxena and special guest of honors Mr. Nikhil Mathur.

Executive Chairperson Mrs Veena Mathur emphasized that the main motive behind this presentation was to give the students more exposure on IT and Mobile techniques .

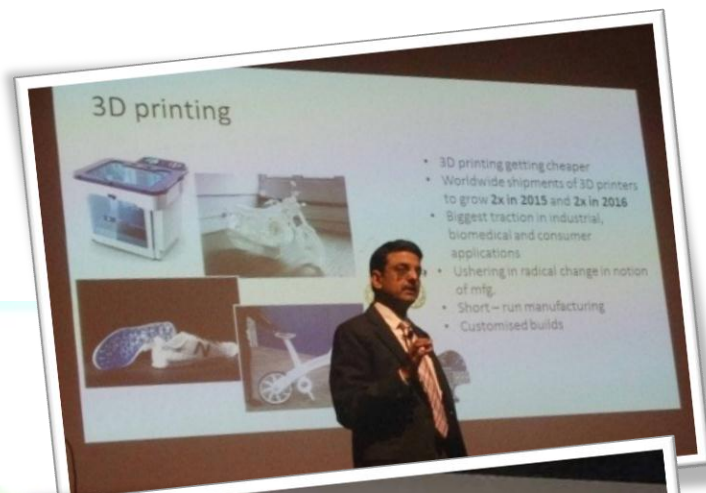
Mr. Nikhil Mathur (Director B2B, Microsoft) started his valuable experiences with students and focused on the upcoming software of Microsoft .He told that use of computer technology is the essential part of human life now.

The topic of presentation was “**Trends in Technology**”. He also introduced about the new technology 3-D printing which can even print the live things , and also how the sensor technology act as information providing system.

His presentation also included the white-fi technique which will prove to be a better internet connectivity tool in minimal cost.

Mr. Mathur also explained in detail about new software **CORTANA** which acts as a personal digital assistant in windows phones. It lets the things done by letting the person interact with her and provides reminder. The session resulted to be very interactive and the students put forward their queries with great enthusiasm.

The program ended with the presentation of memento by Managing Director Mr Naveen mathur to Mr. Nikhil Mathur. The Vote of thanks was given at the end by Director of institute Mr. Neeraj Saxena.



TECHMANIA-2015

Rakshpal Bahadur Group of Institutions organized technological & managerial fest "TECHMANIA" on 6,7 Nov 2015 in its Campus. Mrs Veena Mathur , Executive Chairperson of Rakshpal Bahadur Group of Institutions inaugurates the festival by enlightening the lamp . TECHMANIA is the platform which



provides galaxy of events with fine blend of competitions and fun with knowledge . Various students from different cities participated enthusiastically in this festival. Participants are categorized in two – Class 12th students and Under Graduation students . The various events held are : Icons, Techisoft, Tasveer, Technum, ZigSaw, Techmo, Chakravyuh, Kruiti,Admad Show, Samavesh, Innovision, Prashnmanch, Bulls & Bear, Ranneeti and Tehkikaat. Rockers BAND presented by the students of Rakshpal Bahadur Group of Institutions was the point of attraction for the participants on both the days of festival.

The major participants schools are Hartmann School Bareilly, Harrow School Bareilly, Greenwood School Rampur, Don-n-Dona Shahjahanpur ,BBL School Bareilly, St. Maria School Bareilly, GPM School Bareilly. The festival was completed successfully under the able guidance of Dr. Neeraj Saxena, Dr. Vineet Agarwal , Dr. Ashish Mishra & Dr. Rajesh Verma.



HR Summit @ RBMI on the theme “Human Resource Management” on 21-Nov-15

Rakshpal Bahadur Group of Institutions organized HR Summit on the theme “Human Resource Management” on 21-11-15. The program began with lighting of the lamp from the hands of Executive Chairperson of the institute Mrs. Veena Mathur, Managing Director Er. Navin Mathur, Director of Institute Dr. Neeraj Saxena. The theme was introduced by Dr. Neeraj Saxena who attempted to capture the emerging HR trends and practices in today's globalized world. This was followed by felicitation of dignitaries on the dias and welcome address by Executive Chairperson of the institute Mrs. Veena Mathur.

Various speakers from the corporate world shared the pearls of wisdom gained through their rich experience with the audience.

The speakers spoke about various topics may it be importance of subjective and practical knowledge or current practices and policies adopted by the industries today. Canvas competition was also conducted on the theme “Human resource management” which added another creativity dimension to the occasion. The programme was successfully organized by head of corporate resource center Mr. Anoop Saxena and Mrs. Anshika Prakash.



The key speakers were

Shri.S.K.Sinha, General Manager of Delhi Metro suggested students to fully devotion to their work according to him.

Shri. M.M.Singh, DGM of Hero Moto Corp, Gurgaon said that to work in any organization one should be devotional to their work then, only one can fulfill the expectations of their family or country.

Shri.R.P.Singh, General Manager of V Guard Industries spoke about the proper functioning of any organization depends upon the good communication skills.

Mr. Ali Mustafa, Head of HCL said that the biggest challenge for any organization is to make strategy for retaining talent pool according to him retaining talented HR is the key to success in the today's competitive world.

Shri. Digvijay Kapoor, Askme.Com suggested to improve language skills and communication skills.

Shri. Ashish Shukla, Sr. Manager of Kajaria Ceramics spoke have to prepare yourself for job recruitment.

Shri.Suresh Sundrani Managing Director of Param Engineers spoke that syllabus knowledge is not sufficient for any industry lack of socialization is also responsible for unsuccess.

Shri.Umesh Dhirwani, Managing Director of Dhir Foods aware the students that talent is seeking by all companies so develop talents in yourself.

Digital India Week Was Celebrated with great enthusiasm by the EC and EN Department 6-Oct-2015 to 10-Oct-2015

Digital week was organized by the department of EC, EN & Diploma from 6-Oct-2015 to 10-Oct-2015. The major attractions during the program was Poster Presentations, Model presentation, Seminar and Quiz. Students participated in the events very enthusiastically and has been awarded by the Managing Director Mr. Naveen Mathur. Mr Alok Saxena Head (EC Deptt.) Govt. Polytechnique Bareilly was the chief guest of the organized program.



Industrial Visit @ RBMI Parle Biscuits Pvt. Ltd. 6-Oct-2015

In the long chain of industrial visits, RBMI has organized educational Industrial trip to Parle Biscuits Ltd., Pantnagar (Rudrapur) in which students of BBA II year & BBA 3rd year have participated.

During visit, students also visited largest oven in India & also the cooking belt used for cooling of Baked biscuits. They have also learned the making process of biscuits & confectionary products, packaging process along with various marketing strategies & HR related activities of Parle. Students also involved in interaction session with the HR officials and they have got a good opportunity & exposure to cope up with the changing environment in today's scenario.



BL Agro Ltd.

14-Oct-2015

RBMI has organized Industrial Trip to BL Agro Ltd. Parsakhera, Bly in which students of BBA II year, B.Com / B.Com (H) have visited.

There they have learned the refining process of edible oil, sunflower oil etc. & packing of branded Mustard & other edible oils.

In BL Agro there are different Deptt. Such as marketing Deptt., logistics Deptt., HR Deptt. etc. & the Head & team members of each Deptt. guided the students in a better way and provided the relevant information regarding the activities of their department.

According to Dr. Pankaj Agarwal Sir, the Industrial visit was beneficial for our students and they have learnt about refining process very well and all the Heads of the Deptt. gave their utmost Co-operation.



Case Study Presentation (Manthan) 2015

10-Oct-2015

A case study presentation Competition was held by KCMT, Bareilly on the topic "MNC- Various Controversies involved ". In that Competition around 38 teams of various Universities & Colleges have participated. Among those teams, RBMI's team have performed very well and the representatives of RBMI college Mohd Shahroz Khan & Sudhanshu Bhatia of MBA 2nd year won a trophy and a cash price.

The judgment Competition highly praised the performance of our brilliant students and cheerfully awarded the trophy & cash price to them.



Our Director of RBMI Dr. Neeraj Saxena and HOD of MBA, Dr. Manish Agarwal greatly impressed by the outstanding performance of their students and they have a hope that in future they would definitely touch the height of success.

“Splashes of Rajasthani folk dance” @ Rakshpal Bahadur Group of Institutions on 10-Oct-2015

Rajasthani folkdances were presented at the RBMI auditorium under the direction of SPIC MACAY on 10/10/15. The program was inaugurated by Executive Chairperson of the institute Mrs. Veena Mathur, Managing director Er. Navin Mathur, Director Dr. Neeraj saxena and Mr. Ramnath kapoor from SPIC MACAY. Various artists from Rajasthan played their traditional vocal instruments like kamayacha, dholak, murchang, algoja, double bansuri, khadtal and also performed on various known traditional songs like- kesariya balam, Ghoomar, Nibuda-Nibuda. All the guests and students were spellbound by the performances.



Poster Making Competition – Organized by IMA, Bly.

11-Oct-2015

A poster making competition was organized by Indian Medical Association on “**Beti-Bachao, Beti padho** “. In that event around 25 schools & colleges of Bly have participated in it.

Along with poster making competition Rally was also organized by IMA to spread awareness among people about the girl child education in which our students were also involved.

In the competition, students of RBMI gave their outstanding performance and won prizes in which Ayesha Quddusi, MBA 1st year stood at 2nd place

& Garima Saxena, MBA Ist year won consolation prize.

Respected faculty members Dr. Manish Agarwal and Mrs. Anshika Prakash got enlightened by the performance of the students and emphasized upon their awareness regarding the importance of girls in our society & to provide them good quality of education with full responsibility.



Rakshpal Bahadur College of Engineering & Technology Organized a Workshop For IES, PSUs & Engineering Services By GATEFORUM.

14-Oct-2015

RBCET organized a workshop for IES, PSU and Engineering services by GATEFORUM Bareilly. GATEFORUM offers GATE and IES coaching to the students. Speakers motivated the students how to prepare a platform to crack these competitive exams. A student of different engineering branches participated in the workshop and also appreciates the concepts given by GATEFORUM experts. Students found the teaching methods followed by GATEFORUM are innovative, informative & interactive. Students also get complete holistic approach for their GATE preparation.



Expert Lecture on “NET Framework & Supportively technology” Dated: 16-Oct-2015

MCA department conducted an expert lecture on “.NET Framework with C#” for students of BCA and MCA. The Key speaker of the session Mr. Vipul A. Mishra, project manager and Mr. Abhishek from Ducat, Noida told students that .NET & its techniques are growing as the future possibilities of career. Students got also enlightened about the basic principles of Framework and its applications in today’s scenario like techniques used in server development. At the end of the session, Dr. Rajesh Verma, deputy Director reveled vote of thanks to the experts and addressed students to get maximum benefit from these types of events.



Seminar on “Corruption Free India” organized by PNB @ RBMI 31-Oct-2015

A seminar was organized by Punjab National Bank at



RBMI on the topic “Corruption Free India”. The seminar was chaired by Mr. R.D. Sharma, Regional Manager, PNB, Mr. Pradeep Jauhari, Sr. Manager, PNB and Dr. Neeraj Saxena, Director RBMI. The students participated with full enthusiasm and showcased their views on the topic. Many new ideas and data was presented by students on methods for eliminating corruption from society which left the minds of audience with the thought that everyone should take an oath not to get indulge in corruption.

Online Aptitude & Technical Test for MCA Final Year Students conducted by HCL Technology, Noida dated 10-Nov-2015

MCA Department organized online aptitude & technical test for MCA final year students for final placements. The Event was graced with the active participation of students.



HCL

MCA Department Workshop on Web Design & Future of E-Commerce” 17-Nov-2015

A workshop on “Web Design & Future of e-Commerce” was organized by MCA department with the help of IT Company, “DreamZone”, and Chennai. The key speaker Mr. Thomas Methu (Head Technical & Tech Expert) told students that in today’s scenario of IT industries and told to them how to get career in Web Design & Future of E-Commerce”. Computer Application’s students have opportunity to build their career into this growing environment. Students got acquainted with not only the principles of this technology but also with new technologies used to build the static and dynamic websites ,Dream Viewer, Search Engine, Web Hosting, Flash, E-editing.



NATIONAL WORKSHOP

20-Nov-2015.

Rakshpal Bahadur College of Pharmacy conducted a one day National workshop on the topic **“New trends in experimental pharmacology and role of pharmacist in clinical practice”** on 20/11/2015.

Dr. Himanshu Joshi, Professor NITTI University Mangalore enlighten the students about the importance of new trends in experimental pharmacology. On this occasion Prof. Dr. Bashah Ahmad, Deputy Director Bioinformatics technology of India also gave a informative lecture on use of softwares in drug development and bioinformatics. He also told that how use of softwares can make the research methodology more easy and time-efficient. At last, Dr. Vikas saxena, Director Pharmacy also addressed students about the role of Pharmacist in clinical practice.



BLOOD DONATION CAMP

26-Nov-2015

Blood donation camp was organized by Rakshpal Bahadur College of Pharmacy in association with



by HDFC Bank on 26/11/2015. The program was inaugurated by Executive Chairperson of the institute Mrs. Veena Mathur and director Dr. Neeraj saxena.

On this occasion Dr. Vikas saxena, director of pharmacy also guided the students about the importance of blood donation. A very good response and enthusiasm was seen amongst the students and around 124 units of blood were collected from the students and faculty members.

Indian Medical Association which was sponsored

वीना और सुदीप को रुहेलखंड गौरव सम्मान

जागरण संवाददाता, बरेली : दैनिक जागरण के 26वें स्थापना दिवस समारोह एवं अखिल भारतीय कवि सम्मेलन के मंच पर इस वर्ष रक्षपाल बहादुर संस्थान समूह की अधिशासी अध्यक्षा वीना माथुर और शहर के कन्सलटेंट फिजिशियन डा. सुदीप सरन को रुहेलखंड गौरव सम्मान से नवाजा गया। शिक्षा और चिकित्सा के क्षेत्र से जुड़ी इन हस्तियों को यह सम्मान समाज की उच्च सेवा के लिए प्रदान किया गया। दैनिक जागरण की मुहिम स्मार्ट सिटी, सिटी सिटिजन की गूंज यहां भी दिखाई दी। हजारों लोगों ने बेहतर नागरिक बनने की शपथ ली। दर्शकों से खचाखच भरे कार्यक्रम स्थल विशप मंडल इंटर कॉलेज मैदान में सजे भव्य मंच पर मुख्य

■ शेष पृष्ठ 23 कालम 1 पर
(संबंधित सामग्री पेज 9 पर)



दैनिक जागरण के 26वें स्थापना दिवस समारोह पर आयोजित अखिल भारतीय कवि सम्मेलन के मंच पर रक्षपाल बहादुर संस्थान समूह की अधिशासी अध्यक्षा वीना माथुर और शहर के कन्सलटेंट फिजिशियन डा. सुदीप सरन को रुहेलखंड गौरव से नवाजा गया। इस दौरान मौजूद मुख्य अतिथि केंद्रीय मंत्री संतोष गंगवार, राज्य मंत्री भगवत सरन गंगवार, एमजेपी रुहेलखंड विश्वविद्यालय के कुलपति प्रो. मुशाहिद हुसैन, विशिष्ट अतिथि महपौर डा. आइएस तोमर व डीआरएम चंद्रमोहन ज़िंदल, दैनिक जागरण के मुख्य महाप्रबंधक एएन सिंह, वरिष्ठ समाचार संपादक प्रदीप शुक्ल।

जागरण

PLACEMENT @ Rakshpal

Bahadur Group of Institutions

Placement activities for the batch 2014-15 at RBMI sets new benchmarks by attracting the highest number of recruiters who gave appreciable offers to the students of MCA and MBA courses.

Companies like D'Milano selected 4 students from campus.



Mr. Gaurav Dwivedi, Manager from Apron, Noida also organized a campus placement for MCA students on 27-10-15 in which 5 students were selected through written exam and interview.

Vishal Mega Mart organized campus placement drive on 29-10-15 for MBA students. HR Manager Mr. Pratap Singh took written exam followed by face to face interview and selected students were offered a annual package of 3.2 lakhs for various positions in retail. Mr. Anoop Saxena, Head of CRC, RBMI told that the institute continuously focuses on the overall development of the students along with academics. Executive Chairperson of the

institute Mrs. Veena Mathur, Managing director Er. Navin Mathur, Director Dr. Neeraj saxena congratulated the selected students.

Green Week 2015@ RBMI

Green Week 2015 was celebrated by RBMI sponsored by CADD Center, Bareilly. The Event had a tag line "Go down to Greening Join the Green Brigade".

The tree plantation was done by Executive Chairperson of the institute Mrs. Veena Mathur, Managing Director Er. Navin Mathur, Director of Institute Dr. Neeraj Saxena Mr. Nikhil Mathur, Director B2B and operator channel, Microsoft.

It is annual event that empowers schools and colleges to engage in projects and activities that help in making Eco-Friendly Earth.



Sports @ RBMI

Volleyball Tournament – (12-14 October 2015)

A volleyball tournament was organized by sports club of RBMI from 12th oct 2015 to 14th oct 2015. The final match was played between B.tech & BBA. And the winner was B.Tech . The chairperson Mrs. Veena mathur, Director RBMI Dr. Neeraj Saxena, M D, Mr.Navin P. Mathur congratulated the winner.

Inter School Volleyball Tournament

Inter school volleyball tournament was also on 19/11/015 organized by Harrow School at RBMI Campus Total 14 School of bareilly & Budaun participate in the tournament.

The final match was played between DPS & Sacred Hearts of Bareilly in which Sacred Hearts won the final Trophy.



ARTICLE UPDATES – “POWER OF IDEAS”

The 5G Cellular Technology

The world has seen a lot of changes in the realm of communication. Today we no more use landlines. Everyone possesses a mobile phone that functions nine to seven. Our handsets not only keep us connected with the world at large but also serve the purpose of entertainment gadget. From 1G to 2.5G and from 3G to 5G this world of telecommunications has seen a number of improvements along with improved performance with every passing day.

5G technology is on its way to change the way by which most of the users access their handsets. Users will go through a level of call volume and data transmission with 5G pushed over a VOIP enables gadget. With increasing awareness of customers with respect to upcoming technologies, affordable packages and good looks; it is very important that mobile producers must give an altogether decent package for keeping up the customer loyalty. Apple has **remained** successful in shivering the electronic world by putting forth its latest iPhone 4G that take the market by storm.

The developed world is already utilizing 4G and it is beyond imagination that what will be engulfed in 5G as everything is already embedded such as smallest mobile phones, speed dialing, largest memory, audio and video player, Microsoft office, etc. Pico net and Bluetooth technology has made data sharing a child's play.

Initially infra-red kept us bound for properly aliening two handset devices for data sharing. We still remember the disturbance and irritation caused in transferring data but the advent of Bluetooth changed the history. It enabled us to share data between two gadgets within a range of 50 meters. With the swiftness in data sharing the cell phone manufactures focused on mobile broadband that can open a new window of communication and navigation in the world of telecommunications.

5G technology will change the manner in which cellular plans are offered worldwide. A new revolution is about to begin. The global cell phone is around the corner. The global mobile phone will hit the localities who can call and access from China to Germany's local phone with this new technology. The way in which people are communicating will altogether upgrade. The utilization of this gadget will surely move a step ahead with improved and accessible connectivity around the world. Your office will shrink into your handset with this cell phone that is going to resemble PDA (personal digital assistant) of twenty first century.



Contributed by
Mr. Amit Gupta
HOD (MCA), RBMI, Bareilly.

Recent Reforms in Indian Money Market

1. **Deregulation of the Interest Rate :** In recent period the government has adopted an interest rate policy of liberal nature. It lifted the ceiling rates of the call money market, short-term deposits, bills re-discounting, etc. Commercial banks are advised to see the interest rate change that takes place within the limit. There was a further deregulation of interest rates during the economic reforms. Currently interest rates are determined by the working of market forces except for a few regulations.
2. **Money Market Mutual Fund (MMMFs) :** In order to provide additional short-term investment revenue, the RBI encouraged and established the Money Market Mutual Funds (MMMFs) in April 1992. MMMFs are allowed to sell units to corporate and individuals. The upper limit of 50 crore investments has also been lifted. Financial institutions such as the IDBI and the UTI have set up such funds.
3. **Establishment of the DFI :** The Discount and Finance House of India (DFHI) was set up in April 1988 to impart liquidity in the money market. It was set up jointly by the RBI, Public sector Banks and Financial Institutions. DFHI has played an important role in stabilizing the Indian money market.
4. **Liquidity Adjustment Facility (LAF) :** Through the LAF, the RBI remains in the money market on a continue basis through the repo transaction. LAF adjusts liquidity in the market through absorption and or injection of financial resources.
5. **Electronic Transactions :** In order to impart transparency and efficiency in the money market transaction the electronic dealing system has been started. It covers all deals in the money market. Similarly it is useful for the RBI to watchdog the money market.
6. **Establishment of the CCIL :** The Clearing Corporation of India limited (CCIL) was set up in April 2001. The CCIL clears all transactions in government securities, and repose reported on the Negotiated Dealing System.
7. **Development of New Market Instruments:** The government has consistently tried to introduce new short-term investment instruments. Examples: Treasury Bills of various duration, Commercial papers, Certificates of Deposits, MMMFs, etc. have been introduced in the Indian Money Market.

These are major reforms undertaken in the money market in India. Apart from these, the stamp duty reforms, floating rate bonds, etc. are some other prominent reforms in the money market in India. Thus, at the end we can conclude that the Indian money market is developing at a good speed.



Contributed by
CFA Nitin Agarwal
Faculty RBMI, Bareilly.

Cultural Events @ RBMI

RBMI provides opportunities to students to perform various cultural activities. A platform where you show and express your talent. A stage where there are variety of cultural events An exposure that amaze you. In the session 2015-16, RBTTI organized various cultural activities like "The Bandhan Bar Competition, "Mehndi Competition". Thali Decoration Competition," Rangoli Competition" in which all the students participated with full enthusiasm and showcase their creativity in different events. The programs was organized under the supervision of B.Ed HOD Dr. Amita Bhatnagar and all faculty members.



MASTERING YOURSELF

SOLVE THIS SUDOKU PUZZLE

	5	8			7	1		
6								
						2	9	7
5	4		8			6		
7				1	4			
	8	1	9	6				4
1			2	9		4		5
8		5					7	
4	6						3	

Answer of the previous puzzle is:

Q1. (A) Two or Three

Q2. (A) Q

Q3. (B) N

Q4. (C) S



*Answers in the next issue.....

e-Newsletter

E-Mail:-
info@rbmi.in

Visit us at:-
www.rbmi.in

Phone:-
0581-3291998

Upcoming Events:

- ⇒ Zonal Level Technical & Management Fest
- ⇒ Guest Lecture
- ⇒ Motivational Lecture By- Him-eesh Madan
- ⇒ Management Week Celebration
- ⇒ National Seminar

Raksahpal Bahadur Group of Institutions

Near ITBP, Bukhara Turn Badaun Road, Bareilly U.P.